

Executive courses push up Indian B-schools in QS list

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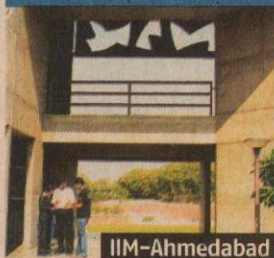
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Business schools in India, led by the Indian Institutes of Management (IIMs), have gained ground in the Quacquarelli Symonds (QS) Global Full-Time MBA Rankings 2020 for residential programmes offered to candidates with prior work experience.

QS is a London-based company, specialising in education. The findings are heavily influenced by independently conducted surveys of employers.

IIM-Ahmedabad (IIM-A) continues to be the top ranked among Indian B-schools in the QS Global list. It has climbed eight spots to stand at 40th rank, up from 48th last year, for its MBA programme for executives. IIM Bangalore showed the highest jump among Indian B-schools, from 71st place last year to 44th this year. Followed by Indian School of Business (ISB) at 98th, as against 100th last year. IIM-Calcutta and SP Jain Institute of Management & Research (SPJIMR) also improved their performance. They are now in the 101-110 and

WHO MADE IT TO THE TOP



Institute	2019	2020
IIM-Ahmedabad	48	40
IIM-Bangalore	71	44
ISB	100	98
IIM-Calcutta	111-120	101-110
SPJIMR	201+	151-200

Source: QS

151-200 bands of the latest ranking, up from 111-120 and 201+ bands last year, respectively.

The QS rankings, says the organisation, seek to evaluate how successfully business schools are performing relative to their key missions, while also accounting for what matters most for prospective students. The core metrics that are weighted as part of the method are employability (40 per cent), entrepreneurship and alumni outcomes (15 per cent), return on investment (20 per cent), thought leadership (15 per cent), and class and faculty diversity (10 per cent).

The agency claims QS' measurements provide a lens for the growing audience of prospective MBA students who

seek to start their own business or leadership roles in non-profit organisations. While also examining classic MBA career outcomes like partnerships in consulting or director roles.

"Prospective students today face countless options when considering an educational degree of management. These rankings help clarify the market in terms of identifying potential opportunities worldwide and illuminating the highest-quality options. Our unique perspective is partly based on the collective knowledge of tens of thousands of global employers and thought leaders, who strive to select candidates from highly-respected institutions," said Nunzio Quacquarelli, founder and chief executive of QS.