

# IIM-A wraps up final placements with 143 'dream job' applications

**VINAY UMARJI**

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At the conclusion of final placements process at the Indian Institute of Management-Ahmedabad (IIM-A) for the flagship post-graduate programme in management 2019 batch, 'dream job' applications stood at 143, down from 176 last year.

Under 'dream job', students are provided with the flexibility of making job applications to firms of their choice in a subsequent cluster even with

an offer in hand.

IIM-A, which follows a cluster-based system of final placement process where a group of sectors or cohorts are placed together, wrapped up the process across three clusters with the consulting sector as the top recruiter. A dip in dream job applications, which give students the flexibility and choice to build careers in sectors of their preference, could also mean that students are bagging desired offers at the first go. In all, 139 firms, including 33 new recruiters,

participated with 184 different roles in the placement process in 2019, wherein firms making the most offers on campus included Accenture Strategy, Boston Consulting Group (BCG), and Flipkart.

Accenture Strategy made the most offers, including pre-placement offers, at the end of the final placement process with 24 offers, followed by BCG with 20 offers. Among the investment banks, Avendus was the largest recruiter, making nine offers, followed by JPMorgan with eight offers.